



Indications of Interest

Not Sure If Crowdfunding Is Right For Your Business?

Our Indications Of Interest (IOI) channel provides a way to solicit interest from investors without committing to a full SEC filing. Read our short guide on Indications of Interest offerings, a risk-free way to gauge public interest before you commit to raising funds.

Low Risk

- Fast turnaround. Launch an IOI in as little as 2 weeks
- Real expressions of interest from real investors, but no commitment to execute the funding transaction

Low Cost

- No fees to Raise Green unless you progress to a live securities offering
- You choose how much to invest in publicity and marketing

Solidify Funding Strategy

- Gain valuable insights about the investments you can expect
- Calibrate your terms - interest rate, loan term, etc. - to optimize your live business plans

Demonstrate Traction

- Compelling output data for other stakeholders' review
- Build awareness and credibility with investors, partners and the public



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After a successful IOI result, apply what you've learned, tweak your debt or equity terms if needed, and raise funds with a live securities offering.

Indications of Interest Offering

- Investors indicate interest and give you a dollar amount, but they make no payment or binding promise.
- No securities offered or sold.
- Offering documents: describe the security type and key terms, target funding amount, and business plan
- No fees; you choose if/how much to market or promote your IOI.

Live Securities Offering

- Investors purchase your securities through the Raise Green Marketplace
- Securities offered under SEC rule "Reg CF"
- Offering documents: Prospectus, subscription agreement, and Raise Green's due diligence submissions
- Fees only upon successful raise.

[Got a project proposal? Submit our 1-minute Survey](#)

Disclosure

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